



MOMSI Host Site Application

Museum Information

Thanks for your interest in participating as a host museum for the Measurement of Museum Social Impact (MOMSI) study. Please complete the application and we will contact you as soon as possible. If you have questions or need assistance, please contact our Project Manager at michelle@museumsocialimpact.org.

What is your museum's name and location?

Museum name: _____

City: _____

State: _____

Zip code: _____

What is your governance model?

- Private nonprofit: 501(c)(3) or operating as a private trust
- Government: municipal or county
- Government: state
- Government: federal
- Government: tribal
- For-profit
- Dual governance
- Other (please describe) _____

What is your peak season admission cost for an adult?

How many people visited your museum in 2019?

Please indicate how many full-time and part-time paid staff are currently employed at your museum.

- 0-1
 - 2-5
 - 6-15
 - 16-30
 - 31-50
 - 51-70
 - 71-100
 - 101-150
 - 151-200
 - 201+
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Does your museum have a dedicated research or evaluation staff member or team?

- Yes
 - No
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What is your museum's operating budget?

- Under \$250,000
 - \$250,000-\$499,999
 - \$500,000-\$2,999,999
 - \$3,000,000-\$4,999,999
 - \$5,000,000-\$14,999,999
 - \$15,000,000+
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Select the focus/content area(s) of your museum.

- Anthropology museum
 - Arboretum/Botanical Garden/Public Garden
 - Ethnically/Culturally/Tribally Specific Museum
 - Nature Center
 - Hall of Fame
 - History Museum
 - Historical House
 - Historic Site/Landscape
 - Science/Technology Center/Museum
 - Military Museum/Battlefield
 - Planetarium
 - Children's or Youth Museum
 - Art Museum/Center/Sculpture Garden
 - Natural History/Natural Science Museum
 - Zoo/Aquarium/Wildlife Conservation Center
 - Presidential Library/Museum
 - Specialized Museum
 - Visitor/Interpretive Center
 - Other, please explain _____
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Museum website URL (if you have one)

Organizational Commitment and Interest

Why is your museum interested in participating in the Measurement of Museum Social Impact (MOMSI) project?

How does your museum plan to use what you learn by participating in MOMSI to help achieve your goals?

What information about your visitors do you currently collect? This includes any evaluations, participant surveys, or information collected at admissions.

Points of contact from your museum:

Person 1 (Required):

- First and last name: _____
 - Title: _____
 - Email: _____
 - Phone: _____
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Person 2 (Optional):

- First and last name: _____
 - Title: _____
 - Email: _____
 - Phone: _____
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List 2-4 groups from your community that you work or partner with.

What barriers do you foresee in participating in MOMSI?

If your museum is accepted to participate in MOMSI, you are agreeing to the following terms (to proceed you must select each statement):

- Your director or authorizing agent will be required to sign an Memorandum of Understanding of your participation in the study
- Recruit at least 100 participants
- Allow participants -- and up to one guest of their choice -- to visit your museum three times free of charge
- Waive admission for participants and their guests (Note: Museums will receive a stipend to support your participation in this study. Find more information in the FAQ section of the MOMSI website.)
- Participate in evaluation regarding your experience in MOMSI (a survey and an interview or focus group)

Please upload a letter of support from your Executive Director or Board President.

End